

# FIRST AMERICAN TITLE

## MARKETING & PRINT PRICING

Effective 1/24/2019

### PRINT ONLY PRICING

#### POSTCARDS PRINTED ON 111# GLOSS COVER

Small Postcards (4.25" x 5.5")	1 Sided <b>\$0.13/ea</b>	2 Sided <b>\$0.22/ea</b>
Jumbo Postcards (5.5" x 8.5")	1 Sided <b>\$0.19/ea</b>	2 Sided <b>\$0.30/ea</b>
Panoramic Postcards (5.5" x 11")	1 Sided <b>\$0.24/ea</b>	2 Sided <b>\$0.35/ea</b>
Every Door Direct Mail (EDDM) (9" x 6.5")	Qty 250-499 <b>\$0.26/ea</b>	500-750 <b>\$0.24/ea</b>
	751-999 <b>\$0.23/ea</b>	1000 + <b>\$0.21/ea</b>
Every Door Direct Mail (EDDM) (5" x 11.5")	Qty 250-499 <b>\$0.28/ea</b>	500-750 <b>\$0.26/ea</b>
	751-999 <b>\$0.24/ea</b>	1000 + <b>\$0.22/ea</b>

#### FLYERS PRINTED ON 100# GLOSS TEXT

8.5" x 11"	1 Sided <b>\$0.18/ea</b>	2 Sided <b>\$0.23/ea</b>
11" x 17"    Folded & Scored	<b>\$0.48/ea</b>	

#### FLYERS PRINTED ON 111# GLOSS COVER

8.5" x 11"	1 Sided <b>\$0.27/ea</b>	2 Sided <b>\$0.33/ea</b>
11" x 17"    Folded & Scored	<b>\$0.63/ea</b>	

**HOME BOOK** **\$25.00**

**BUYERS BOOK** **\$15.00**

**BIG TICKET LIGHT PACKAGE** **\$229.00**

(Includes; 25 Still Photos and Virtual Tour from Virtuance, 1 Homebook, (50) 8.5"x11" Single Sided Flyers, Up to 12 Feature Cards & 100 Small Mailed Postcards)

**BIG TICKET STANDARD PACKAGE** **\$305.00**

(Includes; 25 Still Photos and Virtual Tour from Virtuance, 1 Homebook, (50) 11"x17" Flyers on 100# Gloss, Up to 12 Feature Cards & 200 Panoramic Mailed Postcards)

### MAILED POSTCARDS

#### PRINTED ON 100# GLOSS COVER (minimum of 200 to qualify for Bulk Mail Rate)

Small (4.25" x 5.5")	First Class <b>\$0.60/ea</b>	Bulk <b>\$0.58/ea</b>
Jumbo (8.5" x 5.5")	First Class <b>\$0.84/ea</b>	Bulk <b>\$0.63/ea</b>
Panoramic (5.5" x 11")	First Class <b>\$0.91/ea</b>	Bulk <b>\$0.65/ea</b>

### FARM PACKAGES

Standard Farm Package	<b>\$0.01/per record</b>	Apartment Farm Packages	<b>\$0.18/per record</b>
Advanced Farm Package	From <b>\$0.08/per record</b>	Farm Analytics	<b>\$10.00 per area</b>
Printed Mailing Labels	<b>\$0.01/per label</b>		

### DESIGN & RUSH FEES

Custom Design Fee	<b>\$50.00/per hour</b>	Rush Layout Fee	<b>\$20.00</b>
Rush Printing Fee	<b>Contact us for a quote</b>		



First American Title™

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